Our Core Values

We seek continuous improvement. We believe that being good isn't good enough. We never stop trying to better, no matter how good we believe we've become. We constantly strive to "raise the bar" personally and professionally.

We believe in honesty, trust and integrity. We work to build trust with each other, among those we serve and with the community at large. We recognize that honesty, trust and integrity form the bond that holds organizations and relationships together. We are committed to open and honest communication.

We believe in the ongoing training and development of our team. We see it as a worthy investment in the future of the restaurant and as a way of enabling our people to achieve their potential in all their endeavors — inside and outside of THAI-D Classic Thai Cuisine. We believe in learning from our mistakes and constantly learning and improving.

We are passionate about winning. We believe our continued success depends on teamwork. We know that great achievements are possible from every individual and we expect nothing less than our personal best in our efforts.

We believe in doing business in a professional and orderly manner. We take great pride in developing and implementing systems, standardized procedures and being organized.

We believe in being responsible to ourselves and to others. We do what we say we are going to do when we say we are going to do it. We believe in personal accountability and avoid blaming others when things don't turn out as planned.

Hospitality, professionalism, pride, fanatical attention to detail, teamwork and service, respect for diversity and abundance thinking are the core values that guide our efforts.